

PASSION FOR SOUND

THE KRIX STORY



Krix's original factory 1978

Scott Krix tinkered with electronics from an early age, spending most of his time building amplifiers, crossovers and speakers for family and friends. Upon finishing university, when electrical engineering jobs were hard to come by, he decided to build speakers capable of competing, and even outperforming the international brands that were very popular in Australia at the time. He soon opened a HiFi shop in Adelaide, South Australia called the Acoustic Foundry, selling speaker kits to university students and HiFi aficionados.

In 1978, the nearby Capri cinema approached Scott to build a commercial-level speaker system for their theatre. What followed were Krix's first commercial cinema speakers – and also the discovery that the Capri cinema had a fundamental problem with the way the sound moved throughout the room. To fix this anomaly, Scott devised the world's first infinite baffle wall. The improvement in sound this provided, paired with the performance of the speakers, garnered substantial attention from all around Australia. Before he knew it, Scott was developing cinema speaker systems for the major cinema players and installing his speakers in 90% of their cinema multiplexes through the 80's and 90's.

With Krix home stereo speakers still very popular, and now with significant commercial cinema experience, Krix were ready when surround sound made the big jump from cinemas to residential homes. Subwoofers, centre channels and surround speakers were now an integral part of a great home theatre system and Krix released numerous new models that could deliver movie soundtracks with supreme definition and clarity.

With Krix enjoying success in both the residential and commercial markets and celebrating its 25th anniversary in 1999, the company then released an entirely new range of concealed in-ceiling and in-wall products for multiroom and home theatre installations, continuing today in their range of concealed architectural speakers.

Ten years on and recognising the expanding growth of residential home cinema, Krix released Series X – an out of this world dedicated cinema speaker range that was as big and bold as their commercial cinema counterparts. It was now possible to have effortless and hugely powerful cinema sound at home!

Since then, Krix has evolved the home entertainment and dedicated home cinema ranges; refining existing speakers and introducing new ranges including Series SX and MX, allowing even more versatility to achieve the ultimate home cinema experience.



Scott Krix

HOME ENTERTAINMENT

HIFI | HOME THEATRE | IN CEILING | IN WALL | OUTDOOR

Krix is Australia's most awarded loudspeaker company, with a full range of speakers suited to Hi-Fi, home theatre and multiroom audio - from beautifully hand crafted timber veneers, to discrete in wall and in ceiling architectural speakers.

With the whole range sonically matched, you'll have the freedom to mix and match your speakers to best suit your needs – whether that's listening to your favourite music, or experiencing the magic of movies at home.

For more information, visit krix.com.



www.krix.com

KRIX

EXPERIENCE SOUND



HOME CINEMA

SERIES SX | SERIES MX | SERIES X



SERIES SX

VERSATILE HOME CINEMA PERFORMANCE

Series SX speakers and subwoofers are made for custom use in dedicated home cinemas between four and seven metres in length. As with all Krix dedicated home cinema ranges, Series SX incorporates technology used in Krix's internationally recognised commercial cinema speakers.

Scaled from Krix's legendary Series X, the Series SX drivers are designed to handle high power with high sensitivity, while Krix's proprietary waveguide ensures optimum dispersion throughout your entire home cinema space. Series SX will deliver the impact and realism you expect from a cinema, without the need for expensive high-power amplifiers.

With a variety of sizes and numerous mounting styles available, there is a Series SX speaker combination to suit every cinema lover's room. Series SX speakers combine superior engineering and technology to provide an astounding level of soundtrack reproduction.

SERIES MX

MODULAR SPEAKER AND SUBWOOFER SYSTEM

In a commercial cinema, sound is heard but not seen, with a wall of speakers driving the dynamic soundtrack directly through the big screen for the ultimate sound experience.

As leading developers of commercial cinema speakers, Krix delivers the cinema sound experience to your home cinema with a comprehensive range of dedicated home cinema speakers. Series MX hosts two unique modular behind-screen speaker systems, designed to be easily installed into a cavity behind an acoustically transparent screen, concealing everything but the cinema quality sound.

Series MX replicates the Krix Infinite Baffle Wall, which has been installed in commercial cinemas since the early 1980s. The thick, acoustic absorption material on the front baffle of the speakers minimises reflections and prevents sound leakage behind the screen, for a high energy sound you can feel. For large or cinemascope screens, Krix's optional low frequency absorption spacer modules can be used in pairs to ensure a wide, realistic soundstage.



MX-20

Suited to rooms 4-7 metres deep

Krix waveguide technology with high power tweeter

10" driver in LCR modules

15" woofer in subwoofer modules

Krix Infinite Baffle Wall for superior sound



MX-30

Suited to rooms 5-14 metres deep

Krix horn technology with higher power compression driver

15" driver in LCR modules

18" woofer in subwoofer modules

Krix Infinite Baffle Wall for superior sound



SERIES X

EXTREME HOME CINEMA EXPERIENCE

Home cinema doesn't get any bigger, or better, than Series X.

Utilising compression high frequency drivers and even larger mid/bass drivers than the SX range, Krix Series X speakers and subwoofers are made for custom use in dedicated home cinemas between six and twenty five metres in length.

Requiring slightly more space at the front of the room than Series SX or MX, Series X speakers are designed to sit behind large acoustically transparent screens. These are not for small rooms... or the faint of heart.

Larger rooms are generally filled with more seats – and you want every viewer to get the best out of the experience. All Series X screen speakers feature Krix's patented horn technology, ensuring optimum dispersion throughout your entire home cinema space, making every seat a great one.

High power handling, a smooth frequency response and incredible dynamic range will ensure your dedicated cinema emanates the highest quality cinema sound.